



SAGE SNIDER

UX / UI DESIGNER

UX/UI Designer with 4+yrs experience designing and developing websites and apps. Proficiency in human centered design, user research, and building cohesive brand styles.

EXPERIENCE

Achievements

- [TVA.com homepage redesign](#):
 - 31% increase in average engagement time
- [TVA.com careers redesign](#):
 - 34% increase in views, and 44% increase in average engagement time

UX Designer

Tennessee Valley
Authority (TVA)

June 2023 - Present

- Collaborated with cross functional teams to design web pages within internal and external TVA platforms that meet business and stakeholder needs
- Created and implemented a design system that focused on digital design elements to improve brand style and cohesion across different platforms
- Introduced and conducted user research to gain feedback that helped guide design decisions and ensure designs met user and stakeholder needs

UX/UI Designer

Freelance

Nov. 2022 - Present

- Conducted user research to help define concepts, build user flows, create wireframes, and design high quality user-centered mockups and prototypes
- Collaborated with key stakeholders using agile workflow to develop websites that meet business requirements and user needs

UX/UI Designer

CareerFoundry

May 2022 - Nov. 2022

- Completed user research and analysis to guide my style decisions and create wireframes and mockups
- Conducted user testing to receive feedback on designs and prototypes, in order to optimize them for user needs
- Developed cohesive branding for each project, to ensure a consistent high level of detail for designs

Front-end

Development Projects

- Developed websites with HTML, CSS, Java script, and Github for student projects
- CareerFoundry Specialization | Fall 2022 | [View Website](#)
- COMP 126 Final | Fall 2020 | [View Website](#)

CONTACT

sagesnider9@gmail.com

www.linkedin.com/in/sages9/

www.sagesdesigns.com

www.behance.net/sagesnider

SKILLS

UX Research:

Competitive Analysis, User Interviews, User Testing

UX Design:

User Personas, User Journeys, User Flows, Wireframes, User Testing

UI Design:

Style Guides, High Fidelity Designs, Mock-ups, Prototypes

TOOLS

UX/UI:

Figma, Adobe Creative Cloud, Usability Hub, User Interviews Platform, Marvel

Web Builders & Development:

WIX & Velo, Squarespace, Kajabi, Sitefinity, Github, HTML/CSS & JS

Project Management:

Asana, Trello, Jira, Adobe Workfront, Notion

EDUCATION

CareerFoundry

UI Design Program, with Front-end Development

LUMA Institute

Human Centered Design Practitioner

University of North

Carolina at Chapel Hill
Biology B.S.